



Sponsor the 2010 Foxboro Cup

Memorial Day Weekend (May 29 & 30)

Why Sponsor?

- Gain access to over 160 teams (2,500 players and coaches)
- Market to 6,000-10,000 people expected on our fields Memorial Day weekend
- Benefit from thousands of hits on our tournament website weeks leading up to event
- Reach 30+ towns who participate

Sponsorships

Benefit	Bronze	Silver	Gold	Platinum
	\$100	\$250	\$500	\$1,000
Company listing on tournament website	X	X	X	X
Link to your website from the tournament website	X	X	X	X
Coaches handout that includes your company listing or ad (a)	X	X	X	X
Company name listed in tournament book	X			
Quarter-page (B/W) ad in tournament book		X		
Half-page (B/W) ad in tournament book			X	
Full-page (B/W) ad in tournament book (b)				X
Custom coaches handout (provided by you)			X	X
Tournament field named after your company (includes sign)			X	X
Invitation to set up a booth, onsite, on tournament day (c)			X	X
One year link on the Foxboro Soccer registration page (d)				X
T-shirt ad (e)				X

(a) Refers to the tournament book distributed to each coach via a package put together by tournament officials

(b) First company to sponsor get's ad on outside back cover page, second company gets inside back page

(c) If you desire just the onsite booth this can be negotiated separately with the Tournament Director

(d) Twice a year every family that plays town/travel soccer in Foxboro visits this page to register their kids

(e) Close to 1,000 T-shirts sold in last year's tournament

Please complete this form and remit payment by 31-March

Sponsor / Company: _____

Company Website: _____

Address: _____

City: _____ **State:** _____ **Zip code:** _____

Contact Person: _____

Contact Email: _____

Contact Phone: _____

Indicate sponsorship level by writing in desired program and dollar amount.

Sponsorship Level

Program	Amount (\$)

Please make your check payable to "Foxboro Soccer Association" and mail it to:

The Foxboro Cup
c/o Bob Cutillo
16 Alden Street
Foxboro, MA 02035

Ad Space Info - All ads to be placed in tournament handbook which are distributed onsite. Two ways to submit your ad: (1) hardcopy or (2) email. Ads delivered via email need to be in one of the following formats .jpg, .pdf, .tif. **Ads and form must be submitted by 31-March.**

Ad Sizes: Full-page: (8 1/2 x 5 1/2), Half-Page: (4 1/4 x 5 1/2), Quarter-Page: (2 3/4 x 4 1/4)

Custom Handout: Custom handouts and inserts are **the responsibility of the sponsor.** The Foxboro Cup will insure they are properly distributed to the intended audience.

Other Terms and Conditions:

Thank you for your support!